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**For Immediate Release**

### **Manulife and Adira Finance Protect Customers through Their New Partnership**

Jakarta (05/07) – Asuransi Jiwa Manulife Indonesia and Adira Dinamika Multi Finance today inaugurated their partnership with the launch of Primajaga 100 Adira Finance, a flexible and affordable insurance product covering death and permanent disability.

“The partnership with Adira Finance is part of our commitment to develop the insurance market for the benefit of all Indonesians,” said Manulife Indonesia’s President Director and CEO Jonathan Hekster. “Through Primajaga 100 Adira Finance, we aim at ensuring Adira Finance customers have peace-of-mind so they can always be the dependable one for their families.”

Primajaga 100 Adira Finance provides conveniences that include:

- Affordable premium payments starting from Rp 50,000 – Rp 2,000,000 per month
- Registration without a medical check-up
- Flexible protection period starting from 8 to 15 years
- Benefit payment based on customers’ needs (monthly for five years or lump-sum)
- 100% premium refund if there is no claim submitted during the insurance period in between 8 -15 years based on customers’ choice

“This partnership with Manulife enables our more than three million customers to get access to insurance as they anticipate the risks of life,” said Adira Finance’s President Director Hafid Hadeli. “The partnership also reflects our commitment to provide products that meet customers’ needs.”

The Primajaga 100 Adira Finance solution is distributed through hundreds of Adira Finance branch offices nationwide. To date, more than 1,000 customers have fulfilled their life insurance needs with the Primajaga 100 Adira Finance product.

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## **About Adira Finance**

PT Adira Dinamika Multi Finance Tbk (Adira Finance) was established in 1990 and started its operations in 1991. The Company has committed itself to be the best and leading company in the financing sector serving the financing of various brands and products, both for motorcycles and cars , new and used as well as durables and multipurpose financing. Since 2009, Adira Finance became part of Temasek Holdings through a 95% majority shareholding by Bank Danamon. Supported by more than 22 thousand employees and 698 business networks spread across Indonesia, Adira Finance serves more than 3.7 million customers with total managed receivables of Rp45.6 trillion and a 15.7% market share for new motorcycles and 5.7% for new cars.

## **About Manulife Indonesia**

Established in 1985, PT Asuransi Jiwa Manulife Indonesia (Manulife Indonesia) is part of Manulife Financial Corporation Group, a Canadian financial services group that operates in Asia, Canada and the United States. Manulife Indonesia offers a wide range of financial services, including life insurance, accident and health insurance, investment and pension plans to individual customers and group clients in Indonesia. Through a network of more than 9,000 employees and professional agents spread across 23 sales offices, Manulife Indonesia serves more than 2.4 million customers in Indonesia.

PT Asuransi Jiwa Manulife Indonesia is registered and supervised by the Otoritas Jasa Keuangan (OJK). To learn more about Manulife Indonesia, follow us on Facebook, Twitter, Instagram, YouTube, or visit [www.manulife-indonesia.com](http://www.manulife-indonesia.com).

## **About Manulife**

Manulife Financial Corporation is a leading international financial services group that helps people make their decisions easier and lives better. We operate primarily as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of 2017, we had about 35,000 employees, 73,000 agents, and thousands of distribution partners, serving more than 26 million customers. As of March 31, 2018, we had over \$1.1 trillion (US\$850 billion) in assets under management and administration, and in the previous 12 months we made \$26.9 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

## **For further information:**

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